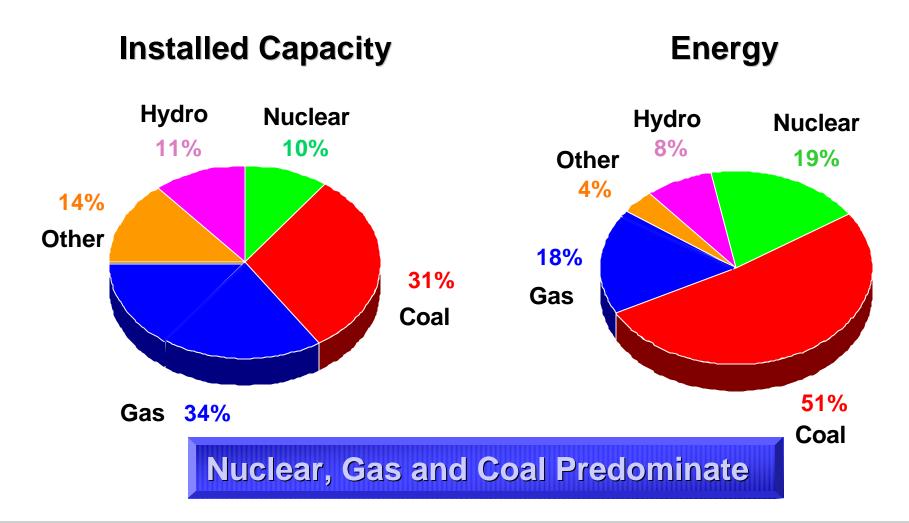


Presentation to DOE Solar Hydrogen Workshop James Loman, GE Energy- Solar Technology

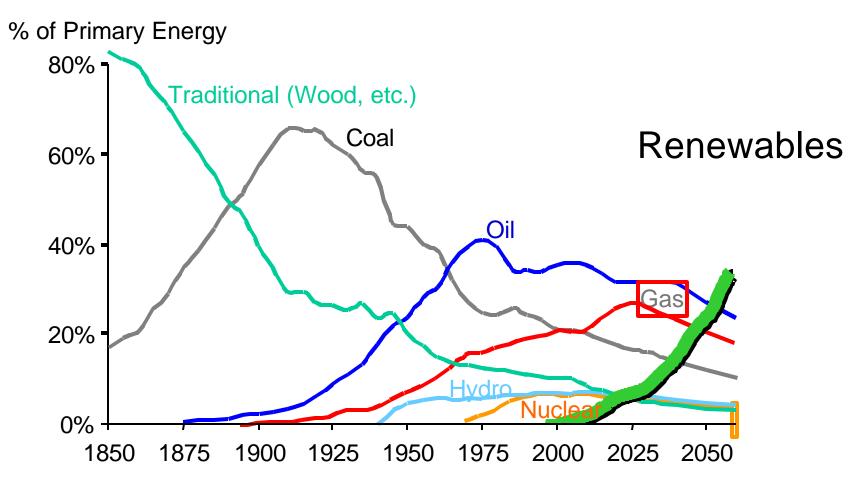
### **Outline**

- World Energy Landscape
- Renewable Energy and PV
- PV Industry and Markets
- GE Plans in PV
- GE Technology Developments in PV
- Long term vision

# Where Are We Today?



# Where Are We Going?

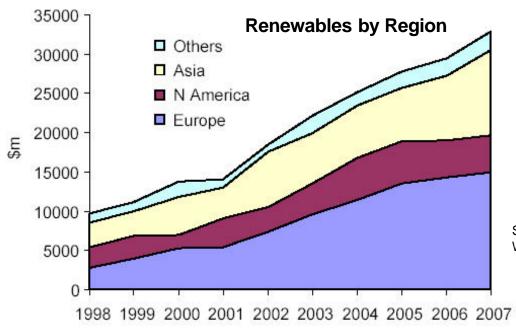


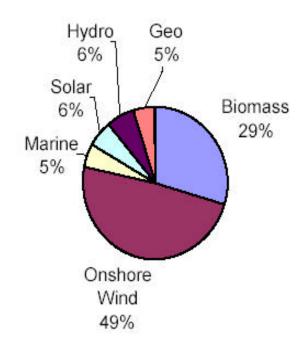
Source: Shell Global Scenarios



### **Renewable Growth**

- Onshore Wind
- Biomass
- Hydro-Electric
- Solar
- Geothermal
- Marine (Wind, Wave, Tidal, Current)

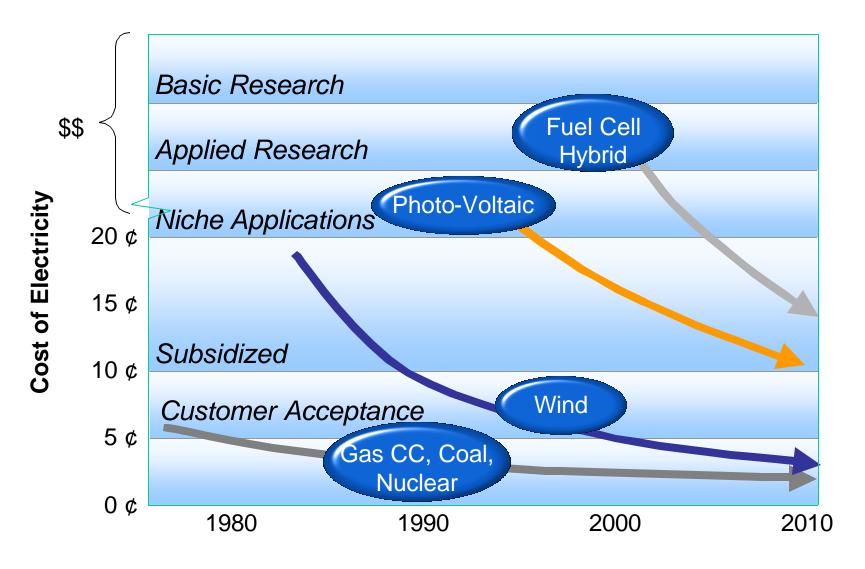




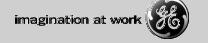
Global Renewables 2003-2007 Combined Capex Growth 30% p.a.

Source: Douglas-Westwood 2003

# **Cost of Electricity**



CoE Competitive with Conventional Energy Sources



### **PV Status**

#### **Market**

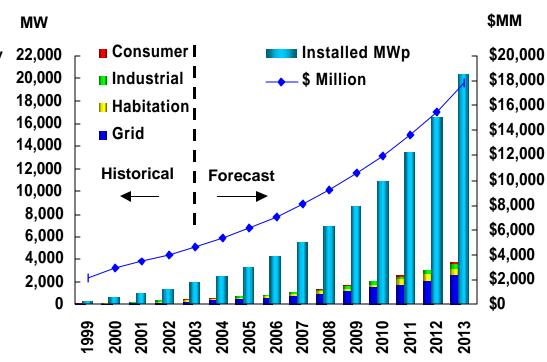
- Transitioning from Niche to Mainstream
- \$4-5B Industry, Following Wind Growth
- 20+% CAGR in MW
- PV Competes w/ Retail Electricity

#### **Technology**

- COE 25¢/kWh, 10¢ by 2010
- Silicon Efficiency ~15%,
- Growing to 20% with technology

### **Challenges**

- Large Scale Production
- Cost & Availability of Si
- Integrated Residential, Commercial, Grid



50% Grid, 20% Off-Grid Homes, 12% Off-Grid Industrial

### **Current Environment – PV Industry**

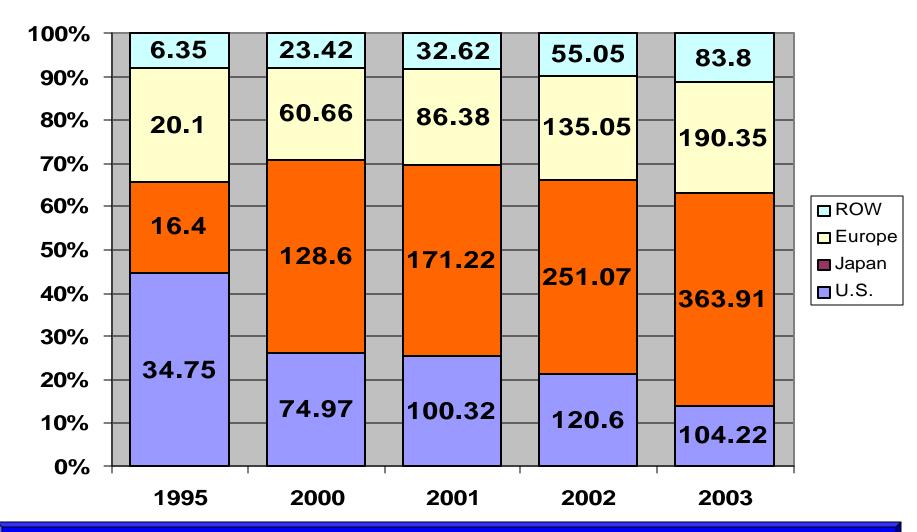
### Today's market

- Demand now exceeds capacity!
  - Wafer and solar cell vendors are sold out
  - Solar cells unavailable or only available at very high prices
- Supply of solar grade silicon cannot meet demand
  - Price increase from ~ \$28/kg to ~ \$35/kg in last year

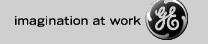
### **Technology Response**

- Lowered silicon wafering cost
  - thinner wafers
  - lower cutting losses and higher yield
- Higher efficiency solar cells (more W per wafer)
  - better silicon utilization
  - hetero- junction
- Alternative Approaches
- thin film
- Si Film
- CIS and other non- Si

# **PV World Summary**



World Production is Expanding- Europe and Japan Leading



# **PV Market Summary**

#### **Grid Connected**

'03: \$3150MM

#### 51%

- Residential Buildings
- Commercial/ Industrial Buildings
- Central/Substations





- Requires inverters to convert DC to AC
- Key opportunities are in Developed Countries

# Off-Grid Habitation '03: \$670MM

#### 19%

- Village Power for Schools, Clinics, Mini Grids
- Vacation / Off-grid Homes
- Water Pumping/ Irrigation
- Desalination/Water Treatment



- Typically requires energy storage
- Key opportunities are in Developing Countries (e.g. India)
   minigrid system

U.S. Market Application Summary							
Application	1998	1999	2000	2001	2002	2003	2004
Grid-connected	2.2	3.7	5.5	12.0	22.0	32	
Distributed							
Off-Grid	4.5	5.5	6.0	7.0	8.4	9.0	
Consumer							
Government	1.5	2.5	2.5	1.0	1.0	1.0	
Projects							
Off-grid Industrial	5.2	6.5	7.5	9.0	13.0	16.0	
/Commercial							
Consumer	2.4	2.4	2.5	3.0	4.0	4.0	
(< 40 watts) Central Station	_	_	_	_	_	5.0	
Ochtrai Otation						5.0	
Total U.S.	15.8	21.0	24.0	32.0	48.4	<b>67</b>	
Installed							
IMPORTO		0.0	1.0	F 0	0.0	10.0	
IMPORTS		2.0	4.0	5.0	9.0	18.0	
EXPORTS	37.9	39.8	55.0	73.3	81.2	54.0	
TOTAL	53.7	60.8	75.0	100.3	120.6	103	
PRODUCED							
Market Drive		Customer CTQ's					

# Market Drivers Grid Distributed PV

#### U.S.

- Buy-down incentives
- Energy cost hedge

#### Europe

- High feed in tariff (FIT)
- Green energy

#### Japan

- High cost of energy
- Green energy

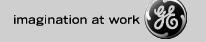
# Customer CTQ's Grid Distributed PV

#### Residential

- Low cost
- Building Integrated
- System
- High reliability (25 years)

#### Commercial

- Low cost (short payback)
- High reliability (30 years)
- System



# **PV Industry Summary**

#### **Current Industry Leaders**

- BP Solar(E/US): c-Si, p-Si
- Evergreen (US): ribbon-Si
- •GE Solar (US): c-Si, Si film
- •Isophoton (E): c-Si
- Kyocera (J): p-Si
- Mitsubishi (J): c-Si, p-Si
- Photowatt (E): c-Si
- Q-Cell (E): p-Si
- RWE (E/US): c-Si, ribbon-Si
- Sanyo (J): c-Si/a-Si, a-Si
- Sharp (J): c-Si, p-Si
- Shell Solar (E/US): c-Si, CIS
- Solarworld (E): p-Si
- Sunways (E): p-Si
- United Solar (US): a-Si

### **Innovative Small Players**

- Unisolar (US)
- Matrix (Canada)
- Konarka (US)
- Sunpower (US)

# **GE Plans in PV Industry**

2006-2007

2004-2005

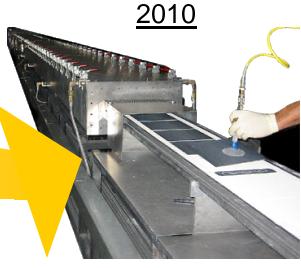


Improve What We Acquired

**AstroPower Assets** 

Residential and Commercial Building-integrated PV Systems

**Aesthetics and Growth** 



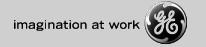
Affordable PV

COE < 10 ¢/kWh

### What GE Brings ..

- System Engineering
- Polymer Materials
- Electronics

- Advanced Technology: Global Research Center
- Six Sigma
- Brand



# GE- Government Technology Development NIST ATP

New Solar Grade Silicon Feeding Silicon-Film Producti \$15 per kg feedstock Joint program with Dow Corning



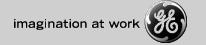
Si film Production Line

### Sandia-DOE Inverter Program

Low Cost
High Reliability
High Efficiency
Meet IEEE 1547 grid connect standard
Transformer-less design
No fan
Dual string operation
GE Plans to Offer a full suite of PV products



New 3.5 KW PV Inverter



# **Long Term Vision**

If you look at the heart of the industrial side of GE, we are the world's preeminent infrastructure company. And much of our stuff takes place over relatively long cycles. We've been in the energy for 100 years. So, if we want to stay in it for another 100 years, we'd better have a pretty good understanding of what kind of technologies people could be using to generate electricity 30 to 40 years from now...it's always easier to sell the things you're selling today if you can also captivate customers with what the future brings. That's just a truism.

Jeff Immelt, CEO, General Electric, October 2003

